# TO TUSCANY DISCOVER TUSCANY TH TO TUSCAN

Alice

W



# WELCOME TO TO TUSCANY

Over 25 years ago, our founder moved to Tuscany with his Italian wife and fell in love with the region's beauty and warmth. From that inspiration, To Tuscany was born, creating ideal getaways with stunning villas, beautiful scenery, and the best of Italian life.

Today, we offer over 500 handpicked villas across Tuscany's most breathtaking locations. With our local partnerships, guests can go beyond the guidebook to enjoy unique experiences, from vineyard tours to hidden historic gems, letting them see Tuscany like a true local.

For us, it's about creating joyful, unforgettable moments—and as a travel advisor, you're essential to that mission. Together, we're bringing the magic of Tuscany to life for your clients.



#### TUSCANY, PERFECTED

At To Tuscany, we believe every trip deserves the perfect setting. With over 500 properties—from cozy two-bedroom apartments to grand villas for life's biggest celebrations—we offer something for every traveler's vision of Tuscany.

Our commitment to quality means we personally vet each villa to meet our high standards of comfort, style, and authentic Tuscan charm. We regularly visit our properties to keep listings as accurate as possible, ensuring what clients see online matches the real experience.

Whether your clients are planning a romantic escape, family gathering, or special event, we have the perfect villa and dedicated support to make every moment in Tuscany unforgettable.





# PARTNERS IN EXCELLENCE

At To Tuscany, we're proud to be recognized within the travel industry and to partner with advisors who share our passion for exceptional experiences. Our commitment to quality has earned us honors like the Condé Nast Traveller's Choice Award and the Feefo Platinum Trusted Service Award, which we've held for ten years.

As members of ASTA and ABTOI, we maintain a trusted reputation and high standards, giving our partners confidence in our curated villa collection, accurate listings, and responsive support. With deep knowledge of Tuscany and a dedication to client satisfaction, we look forward to welcoming more travel advisors into the To Tuscany community.









## BENEFITS FOR YOU



Competetive commission on bookings when paying in USD



Single point of contact for any queries or issues



2 commission payment options for increased flexibility



Quick and easy account setup through our streamlined website



Resource hub available for Tuscany promotion (including white-label material and training programs)



Need some specific material for your client? Just let us know and we can make it for you!



Personalized recommendations from our dedicated Villa Specialist team



Dedicated Facebook group for insider information and promotions



Payments available in AMEX, as well as Visa and MasterCard



#### WHAT TO EXPECT

- Handpicked Villas: We select over 500 high-quality villas that meet the highest standards of charm, comfort, and location, making it easy for you to recommend the best options to your clients.
- **Expert Support:** Our dedicated specialists provide personalized assistance via phone or email, helping you find the perfect villa for your clients.
- Seamless Booking: To Tuscany handles reservations, payments, and logistics, simplifying the process for you and your clients.
- Competetive Commission:

Earn attractive commission rates on villa bookings, paid upon full payment of the reservation.

- In-Villa Services: We arrange services like private chefs, housekeeping, and laundry to elevate your clients' stay.
- **DMC Support:** We connect you with Destination Management Companies (DMCs), offering favourable commission on select services for additional earning potential.
- Marketing Resources: Access unbranded marketing materials and training through our Advisor Portal to promote Tuscany and our villas confidently.
- Local Partnerships: We collaborate with trusted DMCs and recommend the best partners for your clients' unique experiences.

### YOUR ROLE IN OUR Partnership

- Flight Arrangements: Advisors handle flight bookings independently, but we can recommend trusted local transfer providers for your clients.
- Client Proposals: You can easily book villas on our website. While we don't create full travel proposals, we provide promotional materials to inspire your clients.
- Itinerary Planning: We focus on the perfect villa and in-villa experiences, while advisors manage bookings for external experiences like transfers or tours with DMC partners.

- Finding Clients: While we provide exceptional villas and services, advisors lead in finding clients in the USA and promoting Tuscany.
- Experience Management: We suggest experiences and connect you with trusted DMC partners, but advisors manage the logistics of booking tours directly with them.
- DMC Commission: The commission for DMC services is paid directly to you by the DMC; To Tuscany facilitates introductions but does not handle these payments.



#### HOW TO GET STARTED

Getting started with us is simple! Reach out to us at <u>enquiries@to-tuscany.com</u> so that we can set up an account for you and start working on your requests.

Don't forget to join our Facebook group for insider information, local knowledge and exclusive promotions!

We look forward to hearing from you!



